

ISABEL MERCADO

ARTISTIC DIRECTOR

PROFESSIONAL SUMMARY

I am an innovative artistic director with a proven track record of adapting seamlessly to new technologies and processes that achieve excellent results.

SELECTED ACHIEVEMENTS

- Awarded "Best New Hire" in 2019 by O'Ramsey Graphics
- Cited as one of the "New and Noteworthy People" by Calaco Magazine
- Worked on an international project

FIND ME AT:

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PROFESSIONAL HISTORY

Associate Designer

O'Ramsey Graphics | Apr 2019 - present

- Establishes design guidelines for multiple events
- Designs communication and marketing materials
- Conducts interviews with clients and create layouts

Design Consultant

Masaki Design Co. | Jan 2017 - Apr 2019

- Conceptualized new designs for marketing materials and ads
- Collaborated with various clients
- Retouched images based on the needs of the client

EDUCATIONAL HISTORY

Kurie University

Bachelor of Science in Graphic Arts, 2017

- Attended from 2013 to 2017
- Graduated Cum Laude
- Public Relations Officer of the Student Government, 2017
- Awarded Student of the Year in 2015

Sashinka High School

Batch Valedictorian, Class of 2013

- GPA of 4.0
- Academic Excellence in Math, Algebra, Chemistry
- Vice President of the Student Council, 2012
- Art Editor for The Sashinka Post

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